



**Affordable Communication.  
Simple.**

Project of  X SAT

The logo for X SAT consists of an orange sphere with a blue orbital ring around it, followed by the text 'X SAT' in a blue, sans-serif font. The text 'Project of' is positioned to the left of the logo.

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# 1. What is VoIP?



- VoIP (Voice over Internet Protocol) is a technology used to transmit voice conversations over a data network using the Internet Protocol.

## 2. The Economics of VoIP:



- VoIP has become popular largely because of the cost advantages to international calling consumers over traditional telephone networks. Most traditional users are paying substantial fees for international telephone calls whereas VoIP can drastically reduce those charges by up to 70%.
- Using the Internet connection for both data traffic and voice calls can allow consumers to get rid of their high international calling monthly payment charged by their local Operator.

### **3. Primary Benefits of VoIP:**



- One Wiring System

Instead of separate wiring for Voice and another for Data, both are on one Internet connection.

- Web Based Administration System

With X2Dial, all system administration functions are performed on the network usually through a browser based administration program. The Consumer or Distributor can access, monitor and modify from anywhere if required.

## 4.a PC2Phone Service:



- PC to Phone through a Dialer.
- Available for DialUp & Broadband users.
- Unblocked in blocked markets.
- Special version for Satellite users.
  - Consumes less bandwidth.
- Online Member Area:
  - Phone Book.
  - Recent Calls.
  - CDR (Call Duration Record).
  - Refill.



## 4.b Device2Phone Service:

- Device to Phone will be entirely PC independent.
- Pre-configured devices.
- Plug & Play.
- Pick up & Dial.
- Refill only through website.
- Online Member Area:
  - Phone Book.
  - Recent Calls.
  - CDR (Call Duration Record).
  - Refill.



*ATA  
Connecting 2 Analog Phones*



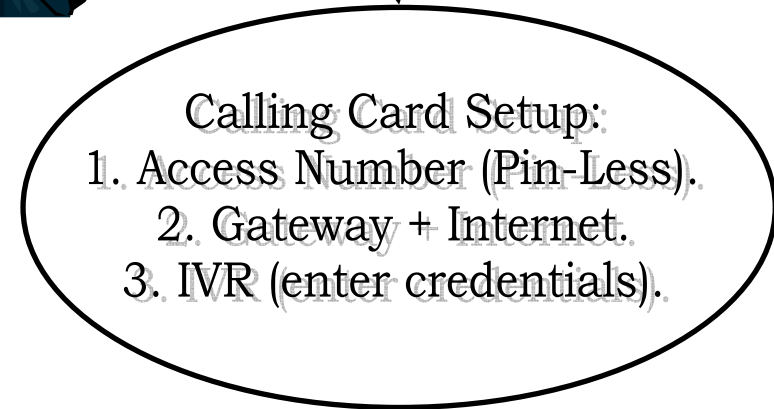
*Broadband & DialUp IP Device*



## 4.c P2P Service:



- Calling Card Solution (Setup Phases):
  - Requires an arrangement from the distributor or XSat inclusive of Gateways and Internet Connection.
  - Distributor or XSat builds new pins.
  - End User Purchase a card which has a username and password (Pin) from distributor.
  - Then call an access number to get an entrance to our VoIP service for calling international (Any Number which could be Toll Free).
  - Once depleted, people can top up their account or repurchase a new card.

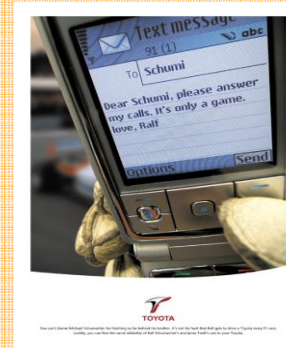


International Line

## 4.d Call Back Service:



- Web Call
  - Allow 2 numbers to get in touch by web access.
- SMS
  - Send an SMS and you receive a line to call international.
- Call Back Trigger
  - Missed Call a number (gateway) which will call you back with access to make an international call.



**SMS**

Type Pin and Number to Dial



Trigger #

**Call Back Trigger**

International Line



## 4.f DID Service:



- Direct Inbound Dialing.
- A Physical Number that becomes your account.
- A DID could be from USA, Canada, UK or many other Countries.
- MRC apply (Monthly Recurring Fees).

<b>DID Monthly Recurring Charge for End User</b>	
<b>US Regular DID</b>	<b>\$10.00 / mo</b>
<b>US Toll Free DID</b>	<b>\$15.00 / mo</b>
<b>European DID</b>	<b>\$25.00 / mo</b>

- Receive Calls via Internet, PSTN and Landline.
- Make International Calls like a normal Pin.
- Free Calls between X2Dial DIDs.

## 4.g Home & Corporate Plans:



- Works only with DID.
- Basic Class 5 Features:
  - Inbound Call
  - Outbound Call
  - Call Forward
  - Enhanced Call Forward
  - Do Not Disturb
  - Caller Identification (ID)
  - Voice Mail
  - Three Way Calling
- Virtual DID's are also available:
  - A number that can be only used by the enterprise to stay in touch with all its branches and which is not accessible/reachable by any other landline or mobile.

## 5.a Traffic Proposal:





- X2Dial proposes a “Bonus Plus (B+)” scheme for partners:
  - E.g. Monthly Turnover is between \$10,000 & \$19,999 → 40% B+.
  - When you order or deposit \$10,000, X2Dial will provide you with \$14,000 worth of traffic or pins. That is (\$10,000 x 1.40 = \$14,000). Therefore, you will receive \$4,000 of net profit paid to you upfront.

Monthly Turnover	Proposal
\$1 to \$999	10% B+
	→ 9% Discount
\$1,000 to \$4,999	30% B+
	→ 23% Discount
\$5,000 to \$9,999	35% B+
	→ 26% Discount
\$10,000 to \$19,999	40% B+
	→ 28.60% Discount
> \$20,000	45% B+
	→ 31% Discount

## 5.b Hardware Proposal:



Brand	Wholesale Price	Promotion
<ul style="list-style-type: none"> <li>▪ Linksys PAP2T (Broadband Device, 2 lines)</li> </ul>	\$ 60.00 	2 x \$5 FREE Accounts
<ul style="list-style-type: none"> <li>▪ NGN (Broadband &amp; Dial Up Device)</li> </ul> 	\$ 99.00: 51+ units \$ 129.00: 21-50 units \$ 149.00: 1-20 units	1 x \$10 FREE Account

## 5.c Proposal - Others:



- X2Dial will generate all your pins (new & refill). We offer:

- **New Pins**

- \$ 5
- \$10
- \$20

- **Refill Coupons**

- \$10
- \$20
- \$50
- \$100

X2Dial will guarantee competitive traffic rates.

Top destinations are as follows:

— USA	: \$0.020
— Canada	: \$0.022
— Moscow	: \$0.039
— London	: \$0.024
— Paris	: \$0.030
— Berlin	: \$0.030
— Madrid	: \$0.033
— Rome	: \$0.032
— India	: \$0.133
— Pakistan	: \$0.134

\* Please note we can refill your account with any preferred denomination for example \$33 upon request.

## 6. Why X2Dial?



- **One-Stop Source:** We strive to be the VoIP/SatCom industry's one-stop source.
- **Experience:** Our VoIP team is one of the most experienced in the industry.
  - Strong project management skills.
  - Skilled Engineering/Sales resources.
  - Strong relationship with channels.
- **Curriculum:** Our VoIP and core network technologies and reliability are among the most comprehensive & tested-and-proven in the industry.
- **More Cost Effective:** We offer great products and customized VoIP solutions at lower prices than competition.
- **We're tried and trusted solutions.**

*X2Dial appreciate your business and promise to work extra hard for you!*

Thank You  
&  
Enjoy Talking with

